



Midwest Education Technology Conference 2015

Motivate. Engage. Transform. Connect



OVERVIEW

EducationPlus will host its annual Midwest Education Technology Conference (METC) **February 9-11, 2015** at the St. Charles Convention Center. **Known as this region's premier education-technology event, METC gathers over 2,000 leaders and educators from the Midwest and beyond** including superintendents, principals, K-12 teachers, administrators, support staff and others.

METC features regional and national experts who introduce participants to the latest trends and best practices in the area of education technology. In addition, attendees have the opportunity to see examples of student-developed work, network and learn from colleagues, attend hands-on workshops and discover new and innovative ways to approach teaching and learning through technology use in the classroom. **It is estimated that over 400,000 students are impacted by this program each year, as teachers across all major disciplines return to classrooms and integrate new practices in education technology to deepen student learning.**

WHY PARTICIPATE

METC offers business partners a unique and exciting platform to network with colleagues, connect with existing and potential clients, and promote innovative products and services.

- Does your business represent cutting edge products or services designed to enhance the field of education?
- Are you interested in connecting directly with your target audience and marketing in front of thousands?
- Perhaps you simply wish to align your business with one of the leading education-technology conferences in the region designed to enhance teaching and learning in today's classrooms.

HOW TO CONNECT

There are a variety of ways for businesses and organizations to [get involved in METC 2015](#). Whether through sponsorship, in-kind donations, hosting a booth or simply attending the conference, METC is a great opportunity to gain business exposure among a mass, target audience. For new businesses interested in learning more, contact Missy Heinemann, EducationPlus Development Manager at 314.692.1278 or mheinemann@edplus.org. Past METC business participants may also contact Karen Vaughan, Conference and Special Events Coordinator at 314.692.1250 or kvaughan@edplus.org.

ABOUT EDUCATIONPLUS

EducationPlus is a non-profit education consortium that serves teachers, administrators, support staff and school board members in 61 public school districts in eight Missouri counties and two Illinois counties. The mission of EducationPlus is to provide member school districts with high-quality and cost-effective services, resources and leadership to achieve educational excellence for all students.